

2013

Community Highlights



Employees support the BrightER capital campaign for the Charles A. Sammons Tower by reflecting the teamwork that goes into caring for trauma patients. The care for one young man injured in a motorcycle accident involved more than 200 lifesavers.



Taking health care to new heights in North Texas

Methodist Dallas Medical Center is adapting and growing to meet patient needs with advanced technology and compassionate, quality care. We're proud to share some highlights from 2013:

Charles A. Sammons Tower. In 2013, we celebrated the topping-out and swift progress of this \$122 million, six-story facility. The tower will strengthen and expand Methodist Dallas' emergency and surgical services and critical care capacity.

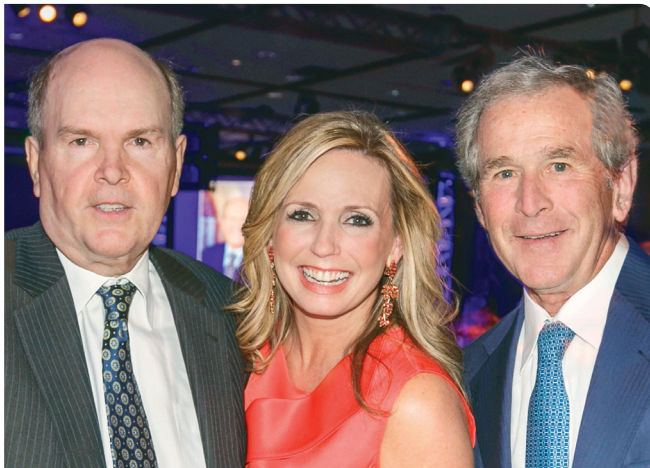
Expanded primary care services. Four new Methodist Family Health Centers and Medical Groups opened throughout the Metroplex, including at Preston Hollow, Inwood Village, and Timbercreek Crossing.

Live Bright. Methodist is bringing our wellness solutions to local businesses. We offer patient-centered medical homes to manage and improve the health of employees, comprehensive wellness programs, and clinic services to address all levels of health.

New education center for GI disorders. A gift from Nita and John Ford established a new Gastroenterology (GI) Conference Room in the nationally recognized Methodist Dallas John R. Ford Center for Digestive Health.

New surgical advancements. Methodist Dallas now offers Single-Site™ gallbladder removal with the da Vinci® Surgical System. The hospital also offers advanced endovascular neurosurgery procedures, including cerebral thrombectomies.

Learn more at MethodistHealthSystem.org.



Former President George W. Bush made a surprise appearance at the 2013 Robert S. Folsom Leadership Award event honoring Rev. Mark Craig (left), shown here with Methodist Foundation President and CEO April Box Chamberlain, CFRE.

Leaders lend support to new tower

Many community members and organizations rallied to support the Methodist Dallas Medical Center Charles A. Sammons Tower this year. Among them are the Hillcrest Foundation, Atmos Energy, and Methodist Health System employees.

A significant gift of \$1.5 million resulted from Methodist Health System Foundation's ninth annual Robert S. Folsom Leadership Award event. The event honored Rev. Mark Craig, former senior pastor at Highland Park United Methodist Church, as the 2013 award recipient. Learn more at Foundation.MethodistHealthSystem.org.



Methodist Dallas Medical Center Community Advisory Board:

(back row, from left) Harold Kleinman; Glenn Bodinson, FACHE; Darrell Thigpen, MD; Methodist Dallas President Laura Irvine, FACHE; Ron Ricks; and Jim Fite; (front row) Kelvin Walker; Yon Jorden; George Schrader; Janie Means Gilmore; and Pat Smith; (not pictured) Duncan Fulton; Lee Jackson; Margo Keyes; and Dale Young

We are proud to support these local chambers of commerce

- Dallas Black Chamber of Commerce
- Dallas Regional Chamber of Commerce
- Grand Prairie Chamber of Commerce
- Greater Dallas Hispanic Chamber of Commerce
- Mesquite Chamber of Commerce
- Oak Cliff Chamber of Commerce

Numbers to **know**

8,017

The number of people Methodist Health System employed throughout the Metroplex in 2013.

2,828

The number of people employed at Methodist Dallas Medical Center, making the hospital the largest employer in the southern sector.



\$132 million

How much Methodist Health System provided in unreimbursed charity care in fiscal year 2013.

\$1.1 billion

Economic impact, including from income and benefits provided for Methodist employees.

10

The number of consecutive years that Methodist Health System has been named among the Top 10 Best Places to Work by the *Dallas Business Journal*. For the third year in a row, the health system was also named one of the 100 Best Places to Work in Healthcare by *Becker's Hospital Review*.

2016

By this year, Methodist Health System aims to be the healthiest health system in America. We're well on our way, with recognition from:

- The *Dallas Business Journal* — for being among the Top 5 Healthiest Employers in North Texas
- The American Heart Association, who has named us a Platinum-Level Fit-Friendly Worksite.

34

The number of clinical trials currently underway at Methodist Dallas Medical Center.

To your health

Having a healthy body, mind, and spirit is important. In 2013, Methodist Dallas Medical Center hosted and sponsored a variety of events to motivate people toward healthy lifestyles and help improve our communities, including:

- MeTime women's health event
- moMENTum men's health event
- Oak Cliff Earth Day
- City of Dallas employee education and health events.



Methodist Dallas sponsored the 2012 and 2013 Cigna Mayor's Race 5Ks promoting healthy activity for youth.

The difference starts here

These initiatives are making a healthier community

- **Golden Cross Congregational Health Ministry.** Through partnering churches, Methodist provides health outreach and education.
- **Life Shines Bright Pregnancy Program.** This program has successfully lowered the preterm birth rate for its participants from 18 percent to only 5.6 percent.
- **MedAssist.** This program helps patients in financial need acquire vital medications through pharmaceutical partnerships.
- **Methodist Generations.** The program offers a variety of wellness activities, social events, and education outreach throughout the year for people age 55 and older.
- **Prostate Screening and Awareness Program.** This free service reached a milestone this year, screening its 80,000th man for prostate cancer. More than 3,906 men in the Methodist Dallas service area benefited from this service, which provides more screenings than any other hospital-based program in the nation.
- **Certified Application Counselor (CAC) Assistance.** Methodist Health System has counselors available 24/7 to assist anyone wanting to enroll in the national health insurance exchange program.

We also support numerous community endeavors and organizations, including AIDS Services of Dallas, American Cancer Society, American Heart Association, Chief on the Beat Health Fair, Dallas Earth Day, Friends of Fair Park, Friends of Oak Cliff Park, Kiest Park Community Group, March of Dimes Walk, MegaFest, National Night Out Against Crime, North Oak Cliff Music Festival, Old Oak Cliff Conservation League Home Tour, Turner House Centennial Campaign, Trinity Commons Foundation, and Winnetka Heights Holiday Home Tour.

Community outreach also extends to schools and youth initiatives, such as High School for the Health Professions, The Kessler School, Kidd Springs Swim Team, Mayor's Back to School Fair, Mesquite ISD Education Foundation, and Rosemont Early Childhood PTA.



Methodist Dallas' MeTime free women's health event featured a speed-meet format, allowing attendees to mingle with physicians such as OB-GYN Theresa Patton, MD. Women also took advantage of exercise demos, running shoe analyses, and bra fittings.



Interesting and fun are not words often used to describe a men's health event, but Methodist Dallas accomplished both with moMENTum, hosted at TopGolf Dallas. Here urologist Jeffrey Toubin, MD, hits a few drives in between health chats with attendees.



After treatment for breast cancer at the Breast Center at Methodist Dallas, sisters Linda Gage (center) and Elaine Gatlin (far left) have encouraged their mother and two other sisters to be proactive about their breast health.

Where we're proud to wear pink

These awards and initiatives from 2013 represent Methodist Dallas Medical Center's and Methodist Health System's commitment to winning the fight against breast cancer:

- **New multidisciplinary Breast Center.** Launched this year, the Breast Center at Methodist Dallas takes a unique approach to treating breast cancer. Not only is each woman's treatment tailored specifically to her medical and personal needs, but her customized plan is coordinated by a whole team of physicians from a variety of cancer disciplines before treatment ever begins. A nurse navigator is the face of the treatment program, walking beside each woman along her cancer journey.
- **Radiation excellence.** Texas Oncology - Methodist Cancer Center was recognized for its breast cancer care, being named a Center of Excellence in accelerated partial breast irradiation by Cianna Medical.
- **Mobile mammography.** In partnership with Susan G. Komen® Dallas County, Methodist Health System's mobile mammography unit brought breast cancer screening directly to 3,631 women this year, including 2,113 in the Methodist Dallas service area. And to continue this service, Komen extended its largest gift to Methodist Health System Foundation to date, totaling \$461,792.
- **Monday Night Mammos.** The hospital's Monday Night Mammos events continued in 2013, offering after-hours mammograms in a spa-like atmosphere.

Learn more about our breast cancer services at MethodistHealthSystem.org/BreastCancer.

A nonprofit 501(c)(3) organization, Methodist Health System is affiliated by covenant with the North Texas Conference of the United Methodist Church. To support any of Methodist's vital health care and community programs, call Methodist Health System Foundation at 214-947-4555. Texas law prohibits hospitals from practicing medicine. The physicians on the Methodist Health System medical staff are independent practitioners who are not employees or agents of Methodist Health System or Methodist Dallas Medical Center. ABO29952

Shining achievements

Methodist Health System

- Among Health Care's Most Wired by *Hospitals & Health Networks* magazine for the fourth consecutive year
- 193 physicians on the Methodist medical staff among *D Magazine's* Best Doctors in Dallas
- Three Dallas-Fort Worth Hospital Council Foundation Award winners
- 15 nurse finalists and four winners in *D Magazine's* Excellence in Nursing Awards
- Nine nurses among the 2013 Dallas-Fort Worth Great 100 Nurses
- 26 Methodist Family Health Center and Medical Group physicians recognized by NCQA for patient-centered medical homes
- 25 Methodist Family Health Center and Medical Group physicians recognized by Bridges to Excellence® for diabetes care.

Methodist Dallas Medical Center

- Texas Oncology - Methodist Cancer Center achieves Gold accreditation with commendation from the Commission on Cancer of the American College of Surgeons
- American Heart Association Mission: Lifeline Receiving Center - Bronze Award for cardiac care
- American College of Cardiology's NCDR ACTION Registry®-GWTG™ Platinum Performance Achievement Award.

Learn more at MethodistHealthSystem.org/Awards.